



CHALLENGES FACING INTERNATIONAL EDUCATION IN WESTERN AUSTRALIA

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MR MORRISON WE ARE NOT A BIG CITY!

Issues surrounding the proposed Population Policy



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Australia's Proposed Government Population Policy

March 2019 A Plan for Australia's Future Population



One of several tranches of new policies announced by the coalition in March 2019 due to be in place by Nov 2019



Designed to relieve the congested cities of Sydney, Melbourne, Brisbane and the Gold Coast



Designed to give economic stimulus to the small cities and regions of Adelaide, Hobart, Canberra, Darwin, Townsville, Wollongong, Newcastle

WHERE IS PERTH IN THIS LIST?

WELL, ACCORDING TO THE FEDERAL GOVT, PERTH HAS BEEN CLASSIFIED AS A LARGE CITY

My presentation will demonstrate, I hope, that Perth is not a large city and that the gov't's false premise will be extremely damaging to our international education industry



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Evidence of a Declining WA Population



At the next Federal election WA will lose a seat to Victoria as our population decline means that our representation will move from 16 seats to only 15.



The past two years of Annual Transperth Reports shows that Perth is the only city in Australia with declining travellers on public transport



The construction industry has retracted dramatically due to the lack of overseas and interstate migration



Tourism numbers are continuing to decline



Hospitality venues continue to close



Hotels and Student Accommodation occupancy levels are extremely low

Annual Report 2017-2018 Public Transport Authority WA

“ To provide some context: In the five years since 2013 our patronage has gone down about 6.6%, in the five years up to 2014 it went up 37.7%.

Since the resources boom turned downward in 2013 industry observers have estimated that as many as 400,000 CBD jobs have disappeared. 10.4 million trips per year have been lost.”

Mark Burgess Managing Director Overview in Annual Report



Local Government's Growing & Declining Authorities 2018

▪ Largest growth LGAs in Australia

- Brisbane (Qld)
- Gold Coast (Qld)
- Wyndham (Vic)
- Casey (Vic)
- Melbourne (Vic)
- Moreton Bay (Qld)
- Hume (Vic)
- Sunshine Coast (Qld)
- Blacktown (NSW)

Largest declining LGAs in Australia

Darwin (NT)

Kalgoorlie – Boulder (WA)

Greater Geraldton (WA)

Bunbury (WA)

Mount Isa (Qld)

Kalamunda (WA)

Bayswater (WA)

Joondalup (WA)

Isaac (Qld)

Whyalla (SA)

2019 City Populations	Numbers
Sydney	4,627,345
Melbourne	4,246,375
Brisbane/Gold Coast	2,781,351
Perth	1,896,548
Adelaide	1,225,235
Canberra	367,752
Newcastle	308,308
Wollongong	292,190
Logan City	282,673
Geelong	226,034
Hobart	216,656
Townsville	196,219

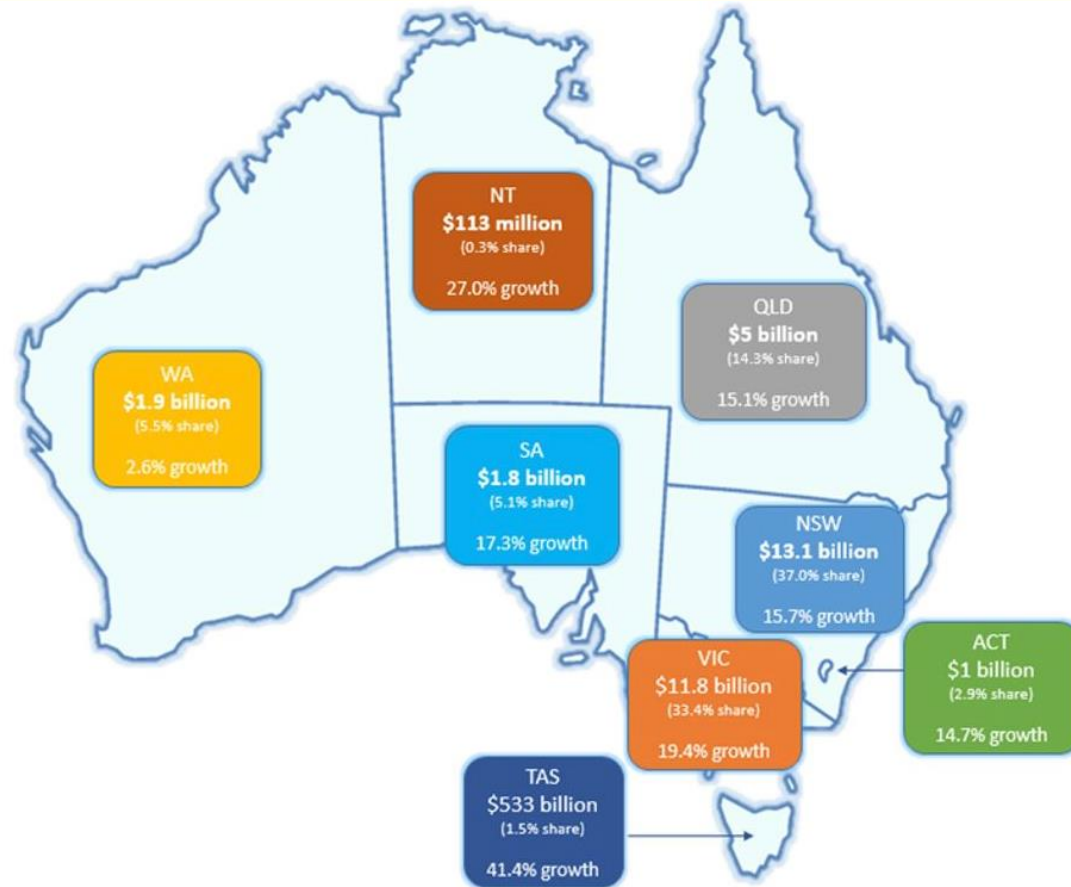
Short Term Visas – WA is the only state going down

- 2011 Total for Aust 461,600 visitors
- 2019 Total for Aust 658,190 visitors

Short Term Visas	2011	2019
NSW	42%	42%
VIC	23.3%	31%
QLD	20%	21%
WA	10.5%	8.9%
SA	2.8%	3.4%

Tourism Down in WA	Occupancy rates have fallen	Hospitality venues are closing
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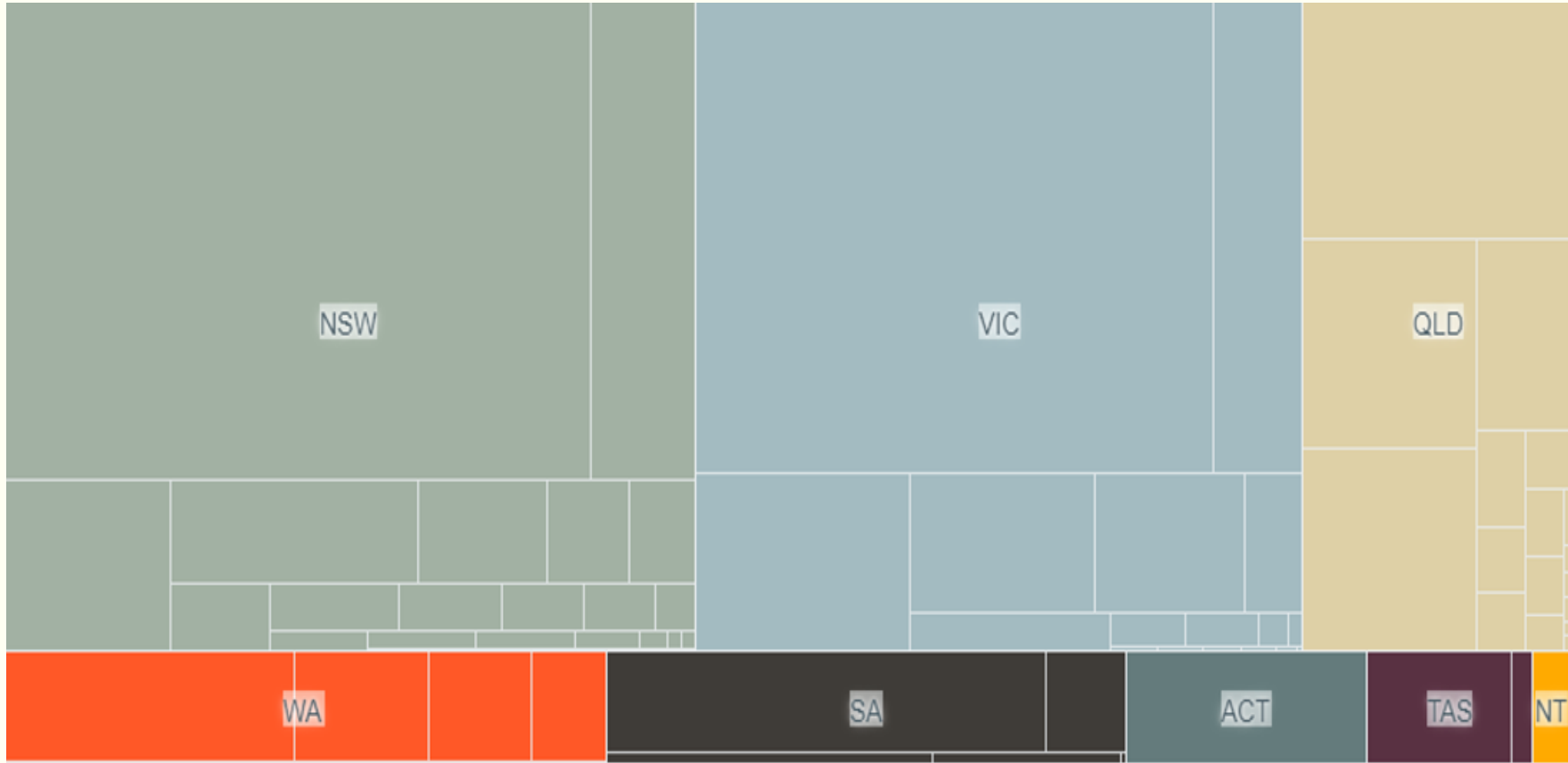
April 2019 Student Enrolment Data MIP Orbis



By Sectors

- VET and higher education generated \$30.7 billion in education exports in 2018 (88.3 per cent share), experiencing double digit growth (21.4 per cent and 17.6 per cent respectively)
- The growth rates for ELICOS and non-award slowed to 1.3 per cent and 1.0 per cent respectively in 2018.

Student Visa Market Share by State



- NSW 239,932
- Vic 208,953
- Qld 92,856
- WA 35,450
- SA 30,268
- ACT 14,106
- TAS 9,617
- NT 2,257

Source: Department of Education and Training
Filtered by: Sector All, Nationality
All, Year 2019, and State All

Tasmania 2019 MIP Data

Top Field Management & Commerce

AUD\$37,500 Master of Business -Uni of Tasmania-No scholarships

Top Markets

China

India

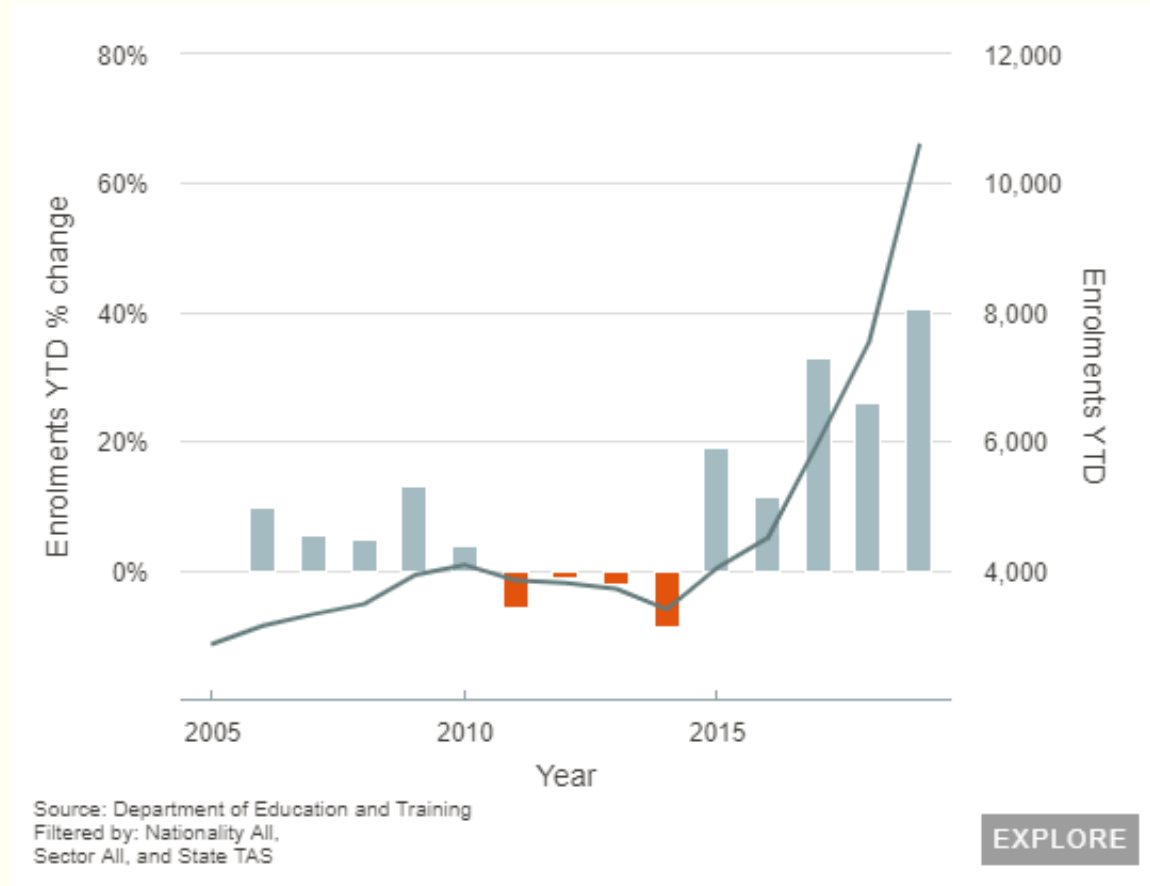
Nepal

Malaysia

Pakistan

Vietnam

Tasmania has its Immigration, population & international student polices all working together



South Australia 2019 MIP Data

Is South Aust the new Western Australia?

We used to feel sorry for our colleagues in Adelaide!

Top Markets

China

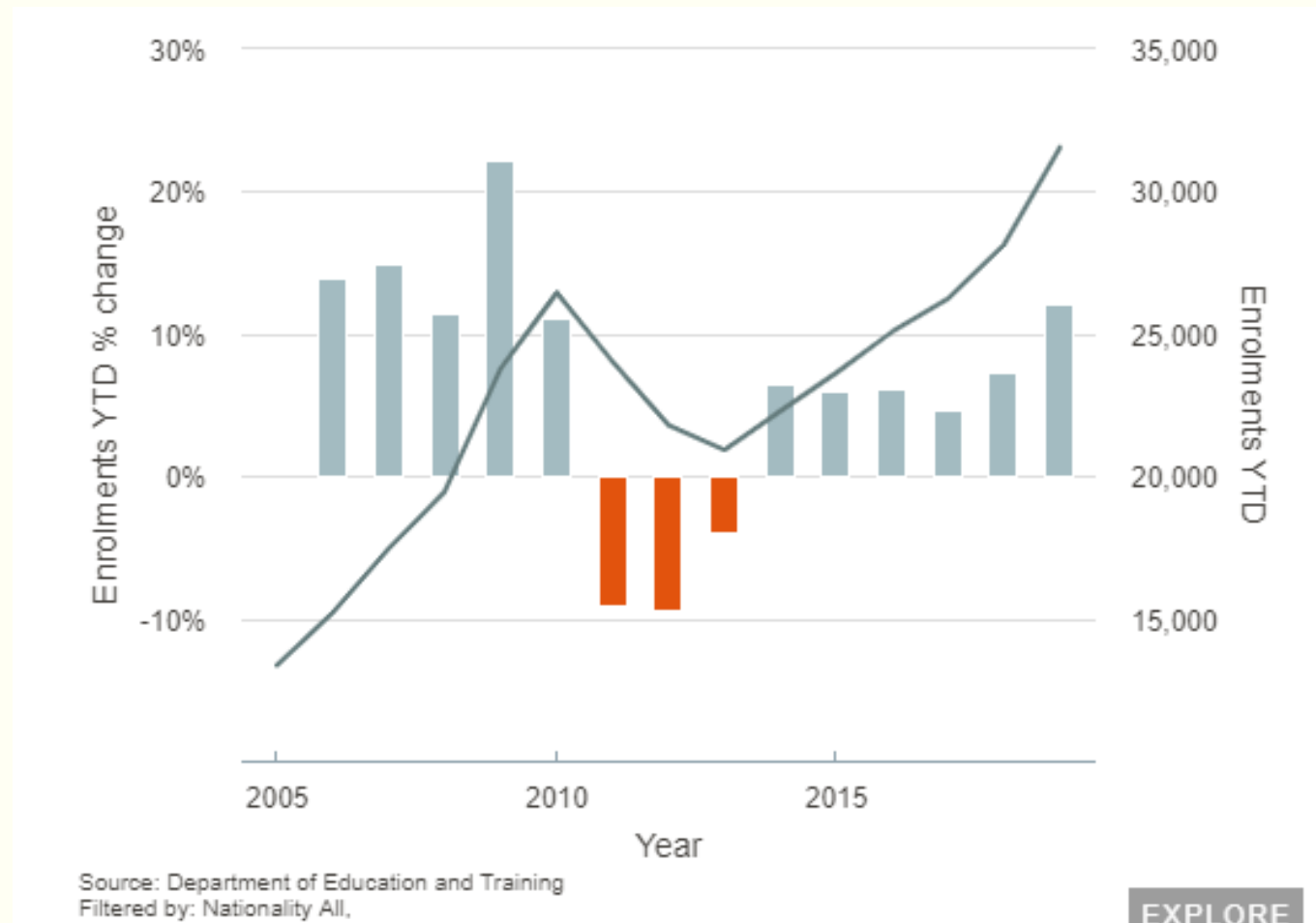
India

Hong Kong

Vietnam

Nepal

Malaysia



Western Australia 2019 MIP Data

2019 5.5% of the market share

1995 we had 16.5%

2009 we had 11%

Lots of scholarships

Top Markets

India

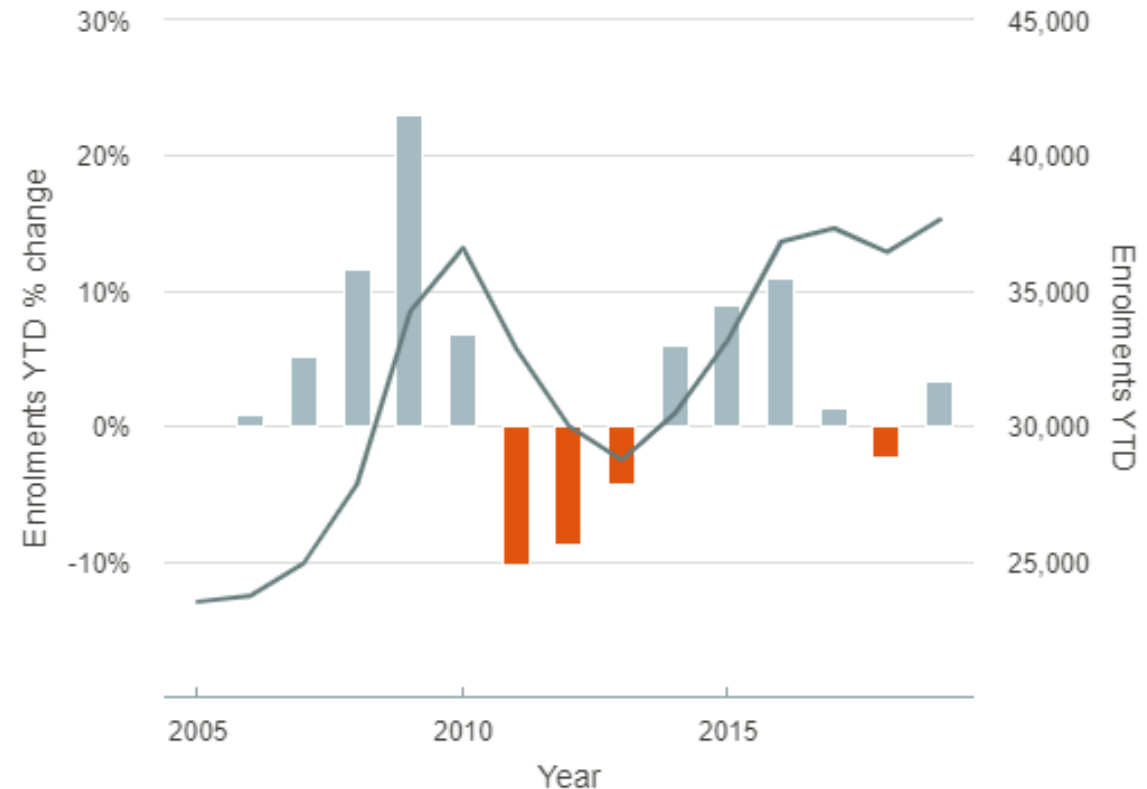
China

Malaysia

Bhutan

Brazil

Nepal



Source: Department of Education and Training
Filtered by: Nationality All,
Sector All, and State WA

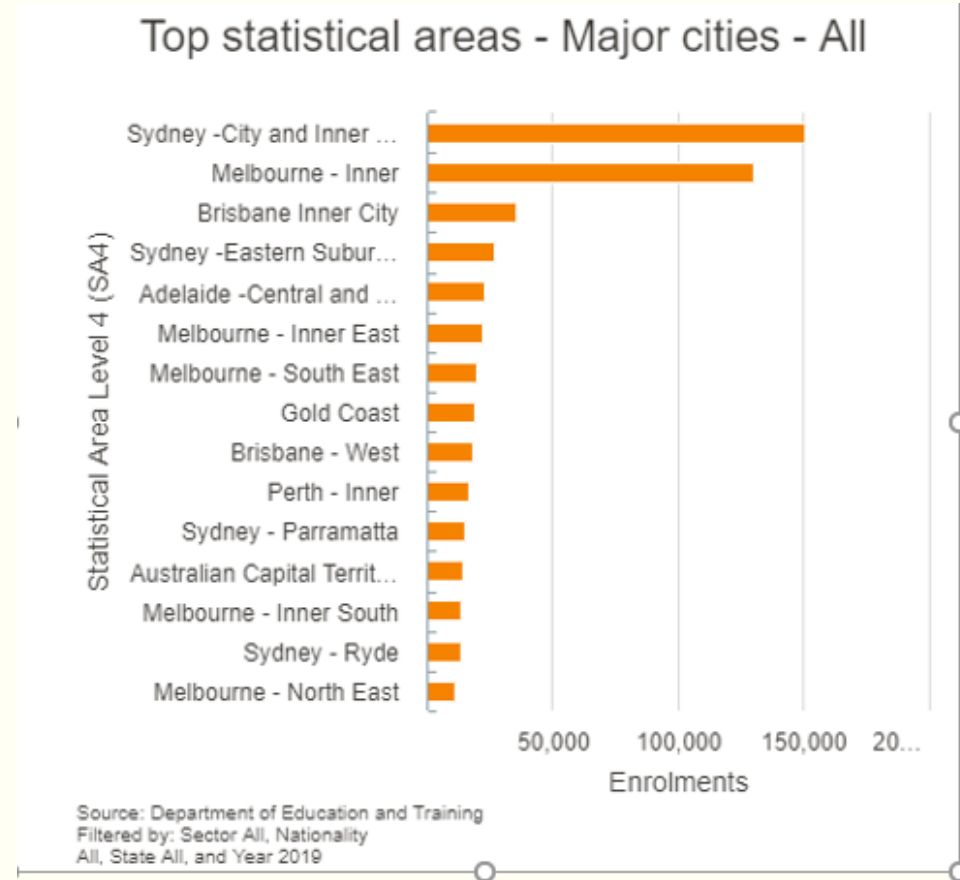
EXPLORE

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Student Visas by City

Market Share by City

Sydney City	151,208
Melb City	130,644
Brisb City	35,206
Syd East Sub	26,814
Adelaide City	22,980
Melb East	21,996
Melb SEast	19,889
Gold Coast	19,002
Bris West	18,394
Perth	16,915
Parramatta	15,500



A Plan for Australia's Future Population Media Statement

March 2019

Scott Morrison

- “ The infrastructure & services have not kept pace causing congestion on our roads & public transport particularly in Melbourne, Sydney and Brisbane/Gold Coast.
- At the same time many of our smaller cities and regional areas are crying out for more people.”

Scott Morrison March 20th 2019- Press Conference

“So I say regional Australia excludes Sydney, it excludes Melbourne, it excludes Perth, it excludes Brisbane and the Gold Coast . “

“These people (new Temporary Entry Visas) will have to stay in the regional areas for three years and they will, we know that, because Permanent Residency is such a powerful incentive.”

The Government Population Policy Unpacked

Incentive 1

International students will be awarded a \$15,000 Fed Govt scholarship if they choose to enrol at a regional institution

Incentive 2

International students will have 1 more year of work rights added to the end of their visa to stay and work in Aust if they enrol in a regional institution

Incentive 3

Students who choose to study in a regional city will have fast track visa processing



“The Brightest & the Best Campaign”, WA State Initiative, Nov 2018

The Skilled Migration Graduate Stream only applies to students graduating from our state universities and preference is given to PhD, Masters and Honours students on an invitation only basis.

Falls within the State and Territory Nominates Migration Program (SNMP) and is designed to support the State's International Education Strategy. It provides a visa pathway to the states best and brightest international students

It is a capped program

- It hasn't worked. Very little take up
- Students are not coming to Perth and the decline in numbers across all education sectors is continuing
- What's the Solution?
- What's the Plan?

What Can Be Done?



Be proactive and informed



Understand the interconnectivity of all types of visas and the effect on our industry



Be aware of the importance of population control and the negative effect it can have on an economy



Be aware of the correlation between increasing skilled migration and student visas levels with strong and vibrant economies and buoyant cities



Link and lobby with industries such as agriculture, building and construction, hospitality and tourism and resources who all need skilled workers and well trained employees

What Can Be Done? (cont)



Lobby Industry bodies such as Universities WA, Study Perth and WAPETIA to get involved



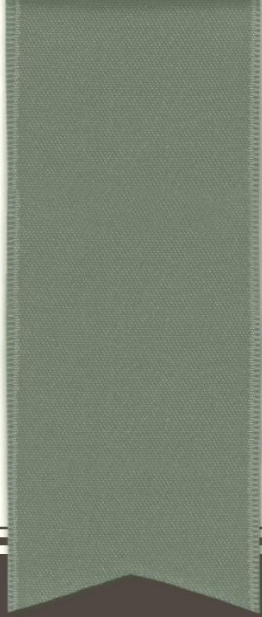
Link with associations such as CISWA who are concerned about student rights and freedoms to study where they want



Lobby state government and your local member to educate them about the damage being done by restricting Permanent Residency access for those students who seek it



Lobby federal government and your local member to educate them that Perth is not a large city and is desperately in need of an economic boost



THANK YOU

ANY QUESTIONS?
