



Dr Linda Yang

Managing Director for the Intercultural Development Institute (ICDI)

With over 24 years' experience working in China, U.K. France, Ireland and Australia, Linda has extensive experience in delivering intercultural consultancy and training to diverse participants from more than 76 nationalities from business sectors such as pharmaceuticals, business service, financial service, IT, engineering as well as students (undergraduate, postgraduate, MBA, EMBA, PhD), postdoctoral researchers, staff, and faculty members in the higher education sector.

As an in-demand facilitator, Linda is known for combining her research expertise and innovative and engaging approach with practical experience gained from working with colleagues from more than 100 countries, delivering effective intercultural consulting and training. Linda is the Managing Director for the Intercultural Development Institute (ICDI), a research-led and practice-oriented intercultural training and consulting organization based in Perth, WA. Linda is also an Adjunct Senior Lecturer at the Business School, Murdoch University.

Linda was the Programme Director and creator of the award-winning Intercultural Development Programme (ICD) at UCD Michael Smurfit Graduate Business School, University College Dublin. She was also an Advisor for British Council in the U.K.

Linda holds a Ph.D. degree in Intercultural Studies from Durham University and a M.A. degree in Applied Linguistics from King's College London, U.K. Her focus includes:

- Intercultural communication
- Intercultural competence
- Intercultural management
- Intercultural conflict management
- Multicultural teams (in-person, virtual & hybrid)
- Teaching diverse students* (specific to higher education)

Linda also lived in France and worked for UNESCO. She has travelled extensively while working as an academic and consultant, providing training and sharing research globally.