

## **SPEAKER PROFILES CISWA 30th ANNUAL CONFERENCE 17 NOVEMBER 2023**

### *“Careers and Employability – Building a Pipeline of Global Talent”*

#### **Conference Host**



#### **Celia Cornwall**

##### **President of CISWA, Director Major Strategic Partnerships, Murdoch University**

Celia has 20 years of experience in international relations in business, government, and higher education, and is a fluent speaker of Standard (Mandarin) Chinese. Celia’s contribution to the CISWA executive team is based on her experience in the development of international higher education opportunities and partnerships for the private, government and university sectors.

In her current role Celia provides strategic leadership for international activities, working closely with academics across Murdoch University. The Dean International team supports international student recruitment and seeks out and develops teaching and research collaboration with international partner universities. It also actively develops and promotes international student mobility projects, primarily outbound through New Colombo Plan projects, and inbound – particularly the collaboration with Tokyo City University.

With many years of experience in the international HE sector in Australia and overseas, Celia is keen to share her passion, knowledge and experience with others and believes CISWA is a way she can contribute to the continued development of highly skilled professionals in the international education sector.

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**Opening the conference:**



**Hon David Templeman MLA Minister for International Education**

David was born in Northam, Western Australia and proudly calls himself a country boy at heart. After being educated there he trained to be a drama teacher and commenced his teaching career in Three Springs before moving to Mandurah in 1988. David has always had a deep interest in the local communities he has lived in and in 1994 was elected to the City of Mandurah and served the Council for seven years, the last four as Deputy mayor. He was elected to the State Parliament in February 2001 and was re-elected as Member for Mandurah in 2005, 2008, 2013, 2017 and 2021. He was Minister for Child Protection, Seniors and Volunteering, Youth and the Peel Region from 2006 to 2007 then as Environment Minister, Minister for Climate Change and the Peel Region from 2007 to 2008. In March 2017 David took on the ministerial portfolios of Local Government, Heritage, and Culture and the Arts. After the 2021 election, he was sworn in as Minister for Tourism, Culture and the Arts and Heritage. Following a Cabinet reshuffle in late 2021, he became Minister for Culture and the Arts; Sport and Recreation; International Education; and Heritage. He is the nation's longest serving Culture and Arts Minister and the State's inaugural International Education Minister. David's passions include the arts, the environment, education, youth and community development. He is particularly interested in looking at how we can create opportunities for those people in our community who, for whatever reason, find themselves marginalised or isolated. Linked to this is a desire to develop a strong sense of identity for Mandurah. This desire to develop community and create a more cohesive approach to community concerns was his main motivation to stand for Parliament. David has been an active participant in the Mandurah Arts sectors for many years and still performs in his annual Christmas Charity Show at the Mandurah Performing Arts Centre, which raises money for a Performing Arts Fellowship. The Fellowship supports local young people from the Peel Region who are pursuing careers in the Arts. David lives in Mandurah with his wife Donna and their four children.

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## Fit for the Future – Thriving, not just surviving in a fast-changing world



### **Gihan Perera**

Futurist, speaker, author and chocoholic!

Has disruption – from COVID-19, employee burnout, global uncertainty, AI, and more – shaken up your world? Are your people looking for clear leadership in this time of massive change? Do you want to be more confident in chaos and uncertainty? Gihan Perera is a business futurist, conference speaker, and author who shows you how to be fit for the future in a fast-changing world. For more than 25 years, he has worked with organisations and leaders throughout Australia and the world, helping them to lead in uncertainty, act with clarity and confidence, and thrive in a fastchanging world. He is the author of *Disrupted*, *Disruption By Design*, *The Future of Leadership*, and ten other books. Through his keynote presentations, interactive masterclasses, and in-depth leadership programs, he shares future trends and thought-provoking insights – delivered with interaction, engagement, and humour – that leave people feeling positive, empowered, and optimistic about their future. Forbes magazine rated him the #5 social media influencer in the world (and #1 in Australia) in his area of expertise. "Engaging, funny and witty, with an insightful global view of business" - Procurement Australia

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## Developing a new State Government Strategy on International Education



**Dr Alex King** – Executive Director of Strategic Policy at JTSI

Dr Alex King is Executive Director, Strategic Policy in the WA Department of Jobs, Tourism, Science and Innovation. He has previously worked for the NSW and UK governments in a number of roles, including as Director of the NSW Behavioural Insights Unit as well as in mining policy, performance, environmental strategy, justice, horizon scanning, freedom of information, renewable energy policy and the UK Prime Minister's Strategy Unit. He has a PhD in theoretical astrophysics.

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## **Strengthening Quality and Integrity**

An overview of Australian Government reforms in the international education sector.



### **Heather Kettle.**

Heather is the Director of the Student Experience and Mobility team at the Australian Government Department of Education and joined the International Division in 2019. Her team works closely with other Australian Government departments, state and territory governments and the international education sector in improving the international student experience including mental health and wellbeing, physical safety, preventing workplace exploitation and accommodation. She is also responsible for the Destination Australia Program, the Destination Australia Cheung Kong Exchange Program and the Fulbright Program.

Heather commenced her career as a teacher before joining the public service and working in a number of Australian Government departments contributing to policy and programs in regional Australia, health workforce, schools and early childhood education and care.

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## Review of Australian Migration Program



### **Reuben Saul**

Partner Lawyer, Estrin Saul Lawyers, WA State President – Migration Institute of Australia

Reuben Saul is a Partner of the firm and a lawyer with significant experience across a wide range of Australian immigration law. He has managed teams of refugee lawyers under the Australian government’s Immigration Advice and Application Assistance Scheme (IAAAS), obtained working visas for businesses and assisted individuals with family reunion and General Skilled Migration. Reuben regularly represents clients in review tribunals, the Federal Circuit Court, Federal Court and High Court and has an exceptional understanding of government processes and document procurement.

Reuben is chair of the Migration Institute of Australia’s Continuing Professional Development Committee and often delivers training sessions on complex migration matters to other agents and lawyers. Recently he has presented on judicial review matters to the College of Law, as well as “Immigration Essentials for lawyers”.

Reuben’s professional objective is to find creative solutions for complex immigration issues. He is extremely well respected in the industry.

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## Study Perth – Collective Priorities for the growing Sector in WA



### **Derryn Belford**

Chief Executive Officer, StudyPerth

StudyPerth is the destination marketing organisation for Western Australia’s international education sector. As well as undertaking a wide range of marketing activities to raise awareness and position Perth as an internationally recognised study destination, the StudyPerth team actively connect international students with Perth’s best education, life and work experiences. These connections in turn strengthen WA’s economy, enhance cultural diversity and support enduring relationships with countries throughout the world. Derryn joined StudyPerth as CEO in late February 2022, after 13 years at Tourism Western Australia where she oversaw the significant increase in quality hotels developed in Perth, the growth of the cruise industry and the continuing development of the Aboriginal tourism sector across the State. Prior to joining the international education sector, Derryn was Acting Managing Director of Tourism WA, supporting the State’s tourism industry through the COVID-19 pandemic. Derryn is passionate about education. She has a Bachelor of Science (Psychology) from the University of Western Australia, a Master of Business Administration (Marketing) from Edith Cowan University and is a graduate of the Australian Institute of Company Directors.

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## Fixing the Accommodation Crisis



Suzie Turner, Associate Director **URBIS**

Suzie Turner is a multi-disciplinary urban strategist with nearly 20 years' experience working across various property sectors. She assists her clients to understand the potential of urban and regional areas, complementing detailed economic analysis with insights from her background in planning, landscape design and environmental science. She has a holistic understanding of the complex relationships between place, populations, economies, industries, built form and landscape.

Suzie has worked on a range of dedicated student accommodation projects and mixed-use projects where student accommodation was a considered property class. These include a comprehensive analysis of the student accommodation sector in WA and a student accommodation investment prospectus for StudyPerth, a market assessment for a WA PBSA operator, and advising various developers on the potential for inclusion of student accommodation in development precincts.

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## **Working with the FWO to protect international students from workplace exploitation.**



### **Carey Trundle – Director of Community Engagement - Fair Work Ombudsman**

Join Carey Trundle, the Director of Community Engagement, as she discusses the role of the Fair Work Ombudsman, recent changes to workplace relations laws, and how CISWA and the FWO support international students in Western Australia.

The Fair Work Ombudsman (FWO) is Australia's workplace relations regulator, responsible for promoting harmonious, productive, cooperative and compliant workplace relations. The FWO provides free services for employees and employers in Australian workplaces, delivering reliable and timely information about fair work practices, rights and obligations. The FWO also works with stakeholders to build strong and effective relationships and promote workplace compliance. International students in Australia are entitled to the same workplace rights and protections as all other workplace participants, including the same rates of pay, regardless of their visa type and length of stay. In 2023-24, the Fair Work Ombudsman is continuing to prioritise assistance to vulnerable workers including international students.

As trusted advisors with crucial links to the international student community, support staff providing services to international students in Western Australia, can often be the first port of call for students when they are looking for a job or when something goes wrong at work. Organisations like CISWA have a crucial role to play, offering a unique connection between support staff and regulatory agencies such as the Fair Work Ombudsman. Carey Trundle is the Director of Community Engagement and leads the strategic outreach and engagement work to increase awareness and knowledge about workplace rights and obligations across the community, including the international education community. Community engagement work, often in collaboration with government and community partners, seeks to break down barriers for international students contacting the Fair Work Ombudsman for assistance with workplace issues.

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## Attracting and Developing Global Talent



### **Dr Linda Hui Yang**

Managing Director, Intercultural Development Institute (ICDI)

Dr. Linda Yang is the Managing Director at the Intercultural Development Institute (ICDI), a pioneering training and consulting organization grounded in extensive research. Utilizing an innovative approach that harnesses cutting-edge studies, ICDI assists teams, leaders, universities, companies, and government organizations in optimizing the advantages of diversity for unparalleled performance.

Additionally, she serves as an Adjunct Senior Lecturer at the Murdoch Business School, Murdoch University, and is an Associate Partner at Hofstede Insights, a global intercultural consultancy giant.

Before relocating to Australia, Linda was the Programme Leader for the Intercultural Development Programme (ICD) from 2018 to 2022 at UCD Michael Smurfit Graduate Business School, University College Dublin, Ireland. The ICD program was honored with the AMBA & BGA Excellence Silver Award in 2022.

Linda holds a Ph.D. in Intercultural Studies from Durham University in the UK and boasts over 25 years of experience working in China, the UK, Ireland, and Australia. She has extensive experience in delivering intercultural consultancy and training to diverse participants from more than 86 nationalities, spanning various sectors including business, NGOs, and higher education.

Her expertise includes intercultural communication, intercultural competence, diverse teams, unconscious bias and cultural differences in teaching and learning.

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