

SPEAKER PROFILES

CISWA 29th ANNUAL CONFERENCE

17 NOVEMBER 2022

“Reaching for a better future for international students”

Callum Cowell

CISWA President and Director of UWA Centre for English Language Teaching (UWA CELT), The University of Western Australia



Callum has worked for 25+ years in International Higher Education & Training both in Australia and abroad. At UWA, in addition to his UWA CELT responsibilities Callum was recently seconded to an interim role transitioning the former Office of the Pro Vice Chancellor International to that of Global Engagement Office. In the role of Director Global Engagement, a key project was leading UWA's innovative China Learning Centres, a widely recognized successful COVID-19 mitigation response.

Prior to joining UWA, Callum was Director of International Student Recruitment for Western Australian Government Schools and TAFE Institutes and before that was Head of International Marketing at Edith Cowan University (ECU).

Callum worked as an English Lecturer in the Humanities Faculty of Sapporo Gakuin University (Japan) from 1995-1999 along with other sessional teaching roles at Senshu University and Sapporo Kokusai University.

Prior to working in International Education, Callum's early career was as a Dancer and Choreographer.

Professor Seth Kunin

Deputy Vice-Chancellor, International, Curtin University



Professor Seth Kunin has been Deputy Vice-Chancellor, International at Curtin University since 2016. In this role he leads the University's international activities, including strategic policy, international marketing strategy, and international partnerships.

Prior to joining the University, he was Vice-Principal, Internationalisation, at the University of Aberdeen and also held senior roles at Durham University. A prominent anthropologist, Professor Kunin attained his Bachelor of Arts from Columbia University in New York and his PhD in Anthropology from the University of Cambridge in the UK. His research focused on the application of structuralist theory and methodology to Jewish texts and culture.

Hon David Templeman MLA

Minister for International Education



David was born in Northam, Western Australia and proudly calls himself a country boy at heart. After being educated there he trained to be a drama teacher and commenced his teaching career in Three Springs before moving to Mandurah in 1988. David has always had a deep interest in the local communities he has lived in and in 1994 was elected to the City of Mandurah Council and served the Council for seven years, the last four as Deputy mayor, before his election to the State Parliament in February 2001.

David was re-elected as Member for Mandurah in 2005, 2008, 2013, 2017 and 2021. He was Minister for Child Protection, Seniors and Volunteering, Youth and the Peel Region from 2006 to 2007 then as Environment Minister, Minister for Climate Change and the Peel Region from 2007 to 2008. In March 2017 David took on the ministerial portfolios of Local Government, Heritage, and Culture and the Arts. After the 2021 election, he was sworn in as Minister for Tourism, Culture and the Arts and Heritage. Following a Cabinet reshuffle in late 2021, he became Minister for Culture and the Arts; Sport and Recreation; International Education; and Heritage. He is the nation's longest serving Culture and Arts Minister and the State's inaugural International Education Minister.

David's passions include the arts, the environment, education, youth and community development. He is particularly interested in looking at how we can create opportunities for those people in our community who, for whatever reason, find themselves marginalised or isolated. Linked to this is a desire to develop a strong sense of identity for Mandurah. This desire to develop community and create a more cohesive approach to community concerns was his main motivation to stand for Parliament.

David has been an active participant in the Mandurah Arts sectors for many years and still performs in his annual Christmas Charity Show at the Mandurah Performing Arts Centre, which raises money for a Performing Arts Fellowship. The Fellowship supports local young people from the Peel Region who are pursuing careers in the Arts.

David lives in Mandurah with his wife Donna and their four children.

Derryn Belford

Chief Executive Officer, StudyPerth



StudyPerth is the destination marketing organisation for Western Australia's international education sector.

As well as undertaking a wide range of marketing activities to raise awareness and position Perth as an internationally recognised study destination, the StudyPerth team actively connect international students with Perth's best education, life and work experiences. These connections in turn strengthen WA's economy, enhance cultural diversity and support enduring relationships with countries throughout the world.

Derryn joined StudyPerth as CEO in late February 2022, after 13 years at Tourism Western Australia where she oversaw the significant increase in quality hotels developed in Perth, the growth of the cruise industry and the continuing development of the Aboriginal tourism sector across the State. Prior to joining the international education sector, Derryn was Acting Managing Director of Tourism WA, supporting the State's tourism industry through the COVID-19 pandemic.

Derryn is passionate about education. She has a Bachelor of Science (Psychology) from the University of Western Australia, a Master of Business Administration (Marketing) from Edith Cowan University and is a graduate of the Australian Institute of Company Directors.

Fionna Brazier

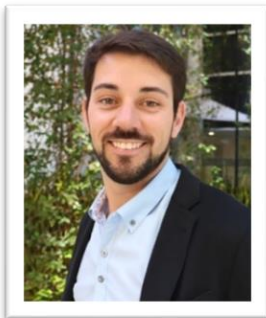
Destination Marketing Manager, StudyPerth



Fionna has many years of experience in destination marketing, including time spent at Tourism WA and in the broader tourism industry. Fionna started her career in advertising agencies in Hong Kong, Sydney and the UK, working on a wide range of large brands such as Coca-Cola, McDonald's and Unilever. Since moving back to Perth she has enjoyed developing strategic, integrated campaigns for organizations such as Tourism WA, Synergy, Rottneest Island and now StudyPerth.

Ryan Whiddett

Student Success Manager, StudyPerth



Ryan Whiddett is the Student Success Manager at StudyPerth. StudyPerth is a member-based not-for-profit responsible for the supporting international students choosing Perth as their study destination of choice. Ryan oversees a team of staff and students whose projects relate to student experience and student welfare, namely StudyPerth's wellbeing services, ProsPER employability support and the operation of the StudyPerth CBD Student Hub. Ryan is a long-time career adviser originally working in the university sector and commenced with StudyPerth in January 2021.

Steven Vo

Business Process Manager, StudyPerth



Steven transitioned into the international education sector in 2021 to provide project management support for the safe return of international students. Steven is the Business Manager and the team leader for StudyPerth's industry engagement team. His team covers a diverse range of services for StudyPerth members and stakeholders which include StudyPerth's grant programs, industry research / information sharing, sector engagement and membership services.

Joanna Pearce

Lecturer, Tourism and Hospitality Management, Edith Cowan University



Joanna is a lecturer in tourism and hospitality management in the School of Business and Law at Edith Cowan University. Her teaching focus is on Sustainable Tourism Development, Introduction to Tourism and Hospitality, Contemporary Issues in Tourism and Hospitality and Global Hospitality Operations Management. Joanna's research has examined the concepts of place attachment, visitor satisfaction and loyalty, pro-environmental behaviours, visitor motivations and preferences. Current research has focused on the well-being of peer-to-peer accommodation providers.

Mike Sinfield

Senior Constable, WA Police Diversity and Engagement Unit



Mike has been a police officer for over 31 years in a wide variety of positions including frontline, traffic, organised crime, district support groups and dignitary protection. He has only recently commenced at the Diversity and Engagement Unit (DEU) which is a challenging but very rewarding role which he enjoys immensely.

Mike is learning how important it is to foster trusted and effective relationships between police and culturally and diverse communities and how those relationships can be mutually beneficial. One important aspect of their work is helping international students, especially those newly arrived to Western Australia, to adapt to local regulations, laws and customs and to drive home the personal safety and crime prevention message.

Whilst Perth and Western Australia is a relatively safe place by global standards, crime still occurs and with COVID restrictions easing and many more international students returning to Australia, the need for personal safety education and a trusting relationship with local police is vital.

DEU is also involved in new and exciting projects relating to the delivery of quality police services from a community engagement perspective and they are always looking to work in with other like-minded stakeholders to improve their efforts.

Danielle Antaki

Arts and Education Manager, Constable Care Foundation



Danielle Antaki is the Arts and Education Manager at the Constable Care Foundation, and her career as a director and producer of creative youth engagement programs spans several decades, including Artistic Director at Powerhouse Youth Theatre, Western Sydney's professional youth theatre company. She has worked extensively in community engagement, including working with Milkcrate Theatre, engaging members of the homeless community throughout Sydney using Forum Theatre. Her practice sees her use theatre, film-making and creative mediums to explore a number of powerful community and harm prevention issues including mental health, drug and alcohol, domestic violence and suicide prevention. She has a Graduate Diploma of Education from UNE and a BA in Theatre from Western Sydney University.

Jurgen Schreiner

Assistant Director, Student and Graduate Visas Section, Department of Home Affairs



Jurgen Schreiner is an Assistant Director in the Student and Graduate Visas section at the Department of Home Affairs. Jurgen has an International Relations/Politics Degree and a Graduate Diploma in Education. He has performed in a range of operational, integrity and compliance roles across the Department and ABF for over 16 years. As an Assistant Director, Jurgen's role entails delivering the Australian Government's Home Affairs portfolio agenda relevant to the student and graduate visa program by working closely with key government and non-government education partners. In this role, Jurgen's primary focus is liaising with education peak bodies and providers, agents, clients and other Government Departments. Working under the leadership of Kirrily Goodsell, Director Student and Temporary Graduate visa program, Jurgen's role includes a range of tasks to support the student visa and

temporary graduate visa programs and includes providing input to policy matters, develop and implement new visa processing initiatives, coordinate support from internal and external stakeholders, manage reporting activities and advise officers on how to apply legislation and policy.

Simone Spencer

Deputy Director General, Strategy and International Engagement, *Western Australian Department of Jobs, Tourism, Science and Innovation*



Simone is the Deputy Director General, Strategy and International Engagement at the Western Australian Department of Jobs, Tourism, Science and Innovation. Simone and her team provide strategic policy advice on state economic development issues and help to both shape and promote investment and trade opportunities. Key areas of focus for Simone and her team include economic diversification, industry decarbonisation and fostering a cohesive approach to the State's long-term economic development. In her role, Simone leads Invest and Trade Western Australia, the State's 'front door' for investors and exporters, facilitating investment into Western Australia and assisting local industry to access new export markets. Invest and Trade Western Australia includes the State's network of international offices, which promote Western

Australia and its industries across the world.

Simone has a background in shaping and managing complex government policy and reform and has had the benefit of working in a wide variety of fields from economic policy, energy trading, capital works investment, funding and contracting reform and community sector development.

Over the last 15 years, Simone has held senior executive positions across the Western Australian Departments of the Premier and Cabinet, Treasury and Communities. Prior to this, she worked in the United Kingdom.

Simone has a Bachelor of Arts with Honours in Politics and International Studies.

Nashid Chowdbury

Investment and Trade Commissioner India-Gulf



Nashid is the Investment and Trade Commissioner for the India-Gulf region at the Western Australian Department of Jobs, Tourism, Science and Innovation. Nashid and her team work to attract investment and increase trade into Western Australia from South Asia and the Middle East.

With two decades of economic development, and investment and trade experience across State, Commonwealth and local governments, Nashid has extensive expertise managing offshore networks, supporting business growth, leveraging state and federal government programs, and attracting businesses and investment across international markets. She also has a strong background in strategic stakeholder engagement which has enabled her to develop strong networks throughout South Asia and the Middle East.

Nashid has worked across a wide range of sectors, including energy; tourism, events and creative industries; international education; mining; primary industries; and health and medical life sciences. She also has experience working with tech startups and has worked with businesses focused on cybersecurity, financial services, transport, construction and science and innovation.

Nashid holds a Master of International Business from Monash University and has previously worked in the United Arab Emirates while working for Austrade. Being of Bangladeshi and Indian background, she is fluent in Hindi, Bengali and Urdu, and has an excellent understanding of business and culture in South Asia. Nashid is also competent in reading Arabic.

Krista Dunstan

Investment and Trade Commissioner for ASEAN



Krista is the Investment and Trade Commissioner for the ASEAN region at the Western Australian Department of Jobs, Tourism, Science and Innovation. Krista and her team work to attract investment and increase trade into Western Australia from ASEAN countries. Krista has a strong background in strategic stakeholder engagement, policy development and project management and implementation, particularly in Crown land activation, regional economic development and across the Aboriginal Affairs portfolio.

Prior to entering the Western Australian public service, Krista practised as a lawyer in corporate and commercial law, contract negotiation and dispute resolution, specialising in the resources and construction industries.

Krista has a Bachelor of Laws and is studying a Master of International Relations and a Master of International Law at The University of Western Australia. Krista is a graduate of the Australian Institute of Company Directors, Director of Celebrate WA and Richmond Wellbeing, and an Advisory Council member for the Noongar Charitable Trust. Krista is also a reservist Specialist Capability Officer in the Royal Australian Air Force.

Juan Lu

Investment and Trade Commissioner for Greater China



Juan is the Investment and Trade Commissioner for the Greater China region at the Western Australian Department of Jobs, Tourism, Science and Innovation. Juan and her team work to attract investment and increase trade into Western Australia from mainland China, Hong Kong and Taiwan.

With over 25 years' experience and expertise in international investment and trade in Australia and China, Juan has a proven track record in facilitating strategic and productive relations between Western Australia and China. Juan has strong leadership and stakeholder engagement skills, demonstrated understanding of government policy and a deep knowledge of the Western Australian investment and trade landscape.

Juan has held a number of leadership roles at the Department of Jobs, Tourism, Science and Innovation and has facilitated Chinese investment in Western Australia's mining, energy, agriculture and infrastructure sectors. Juan has also acted as a China Advisor to various State Government Ministers and Premiers on overseas missions. Juan has a Bachelor of Engineering and a Master of Accounting. Being a native Mandarin speaker, Juan has an excellent understanding of Chinese business and culture.

Nicole Fasana

Investment and Trade Commissioner for North East Asia



Nicole is the Investment and Trade Commissioner for the North East Asia region at the Western Australian Department of Jobs, Tourism, Science and Innovation. Nicole and her team work to attract investment and increase trade into Western Australia from Japan and South Korea.

Nicole has extensive experience in investment and trade across multiple sectors and markets and has held a wide range of roles in both state and local government. In her previous role within Invest and Trade Western Australia, Nicole managed a team which focused on investment attraction and facilitation. This work included servicing high profile clients, assisting local companies to export into global markets, business matching, site selection and the development of investor visit programs. Nicole also has a strong background in managing high profile projects and leading the development of government programs and strategies.

Prior to entering the Western Australian public service, Nicole held several positions in marketing and communications within the private sector.

Nicole has a Bachelor of Arts and Bachelor of Economics from The University of Western Australia with majors in Economics, Asian Business and Communication Studies. Being of Japanese background, Nicole is a Japanese speaker with an excellent understanding of Japanese culture. Nicole also has language skills in Mandarin Chinese and Italian.

John Langoulant AO

Agent General for Western Australia in the United Kingdom/Europe region



Mr Langoulant is the Agent General for Western Australia in the United Kingdom/Europe region. Mr Langoulant and his team work to attract investment and increase trade into Western Australia from the United Kingdom and Europe.

A respected business leader who has held a diverse range of executive and non-executive roles, Mr Langoulant has decades of experience across the public, private and not-for-profit sectors. He has extensive knowledge of the Western Australian economy and industry and considerable experience undertaking reviews to support government reform agendas.

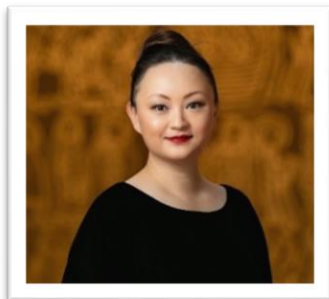
As Western Australia's Under Treasurer from 1995 to 2004, Mr Langoulant was instrumental in restoring the State's AAA rating. He has also held Chief Executive positions with Australian Capital Equity, the Chamber of Commerce and Industry Western Australia and the Oakajee Port and Rail project.

Most recently, Mr Langoulant has held a number of non-executive director roles including as Chair of Infrastructure WA where he was responsible for overseeing the strategic direction, planning, management and performance of the agency. He has also been the Chair of the Government Employees Superannuation Fund for the past decade.

In 2010, Mr Langoulant was awarded an Officer in the General Division of the Order of Australia and was the Western Australian Citizen of the Year for Business in 2011.

Dr Linda Yang

Adjunct Senior Lecturer, Murdoch Business School



Dr Linda Yang is the Associate Partner at Hofstede Insights, an intercultural consultancy giant globally. She is also an Adjunct Senior Lecturer, Murdoch Business School, Murdoch University. Before moving to Australia, Linda was the Programme Leader for the Intercultural Development Programme (ICD) from 2018 to 2022 at UCD Michael Smurfit Graduate Business School, University College Dublin, Ireland. The ICD programme won the AMBA & BGA Excellence Silver Award in 2022.

Linda has a PhD degree in Intercultural Studies from Durham University in the UK. She has over 24 years' experience working in China, U.K., Ireland and Australia. She has extensive experience in delivering intercultural consultancy and training to diverse participants from more than 86 nationalities from business sectors, NGOs and higher education sector. Her current research interests include intercultural education, intercultural communication, intercultural competence, diverse teams and cultural differences in teaching and learning.

Danielle Rock

Campus Manager, Kaplan Business School Perth



Danielle Rock is the Campus Manager at Kaplan Business School, managing the Perth campus in its delivery of business and industry-related Undergrad and Postgrad programs, ranging from AQF 5 to 9.

Having worked in the further and higher education industry for over 12 years in a number of academic and non-academic facing roles, she understands the need for international students to feel welcomed, supported and empowered with the confidence to succeed at University, and aims to create a rich and holistic study experience for all students. Dani has recently been selected as the Deputy Convener for IEAA's Student Life network.

Anjali Mukund

Manager, Multicultural Services Centre of Western Australia



Anjali Mukund, currently manages the Culturally and Linguistically Diverse (CaLD) specialist Jobs and Skills Centre for the Multicultural Services Centre, WA (MSCWA) on a part time basis.

Anjali's background includes a Masters Degree in Human Resources with a specialization in Training and Development and Recruitment, other professionally accredited training encompassing Career Development, Case management and Client services qualifications and a variety of professional development segments assisting with: Management, Communication, and Business skills. With over 40 years' experience in the Private, Public and Not For Profit sectors at a senior management level, Anjali served on the on the Board for the Career and Workforce Development Network and was a member of the Board of Directors for Community Vision Inc, providing strategic direction, oversight and future planning input along with all duties associated with being a Board Member.

Particularly passionate about Employment Services and Community Development, Anjali uses consultative processes to develop and deliver targeted programs that reflect the needs of vulnerable, particularly CaLD communities. Capacity building for individuals and networks, through information sharing, collaborative relationships and joint initiatives are her forte. She has also co – convened the Catherine McAuley Award for Women in Leadership and Service a Leadership Extension Programme for Women in Senior management positions.

Sarah Boomer

Student Wellbeing Equity Officer, Murdoch University



Sarah Boomer is a Student Wellbeing and Equity Projects Officer at Murdoch University. Following the completion of her Master of Counselling degree at The University of Notre Dame Australia in 2015, Sarah initially focussed in youth counselling and suicide prevention with 12-25 year-olds. Presently, Sarah's work at Murdoch University is focussed on advocacy, early intervention, and prevention measures with university students across the areas of mental health, diversity, and inclusion. Alongside equity-based trainings for both staff and students, Sarah runs a drop-in wellbeing space for students to enhance social connection, resilience, and belonging on campus.

Hasit Gadani

Edith Cowan University Student

Home Country: India

Studying: Masters Project Management

Commenced studies offshore: July 2020

Arrived in Perth: February 2022

Andra Cimpean

Edith Cowan University Student

Home Country: Romania

Studying: Master of Cyber Security

Commenced studies offshore: July 2021

Arrived in Perth: February 2022

Mohamed Algebail

Edith Cowan University Student

Home Country: Sudan

Studying: Master of Business Administration International

Commenced studies offshore: July 2020

Arrived in Perth: June 2022